



## AdzZoo E-Compliance Bulletin

**To: All AdzZoo Campaign Directors and Sales Representatives**

**From: AdzZoo Compliance**

**Date: 9/8/09**

**Subject: Advertising Violations**

**Number: 2009-03**

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It has come to the attention of AdzZoo Compliance that some internet sites, such as Craig's List ads and recruitment materials, are being used that have not been approved. Most of these materials are in direct violation with AdzZoo Policies and Procedures. As per Compliance Bulletin 2009-01, posted 7/1/09, *"Any and All advertising MUST be submitted to AdzZoo Compliance for review and approval. You will need to send the link/domain to be used, sample of ad or site, and where and when it will be posted. This can be emailed to [compliance@adzoomail.com](mailto:compliance@adzoomail.com) or faxed to 770-305-0080. If it is approved, you will be given a registration number to put on your site or ad. You also will be provided with the company affiliate logo to use."*

This process was put in place to work with the guidelines that all AdzZoo members agreed to as per the Policies and Procedures. In **Section 3.2.5 - Domain Names and E-Mail Addresses** AdzZoo Independent Representatives, referred to hereafter as AIR's, may not use or attempt to register any of AdzZoo's trade names, trademarks, service names, service marks, product names, the Company's name, or any derivative thereof, for any Internet domain name. Nor may AIR's incorporate or attempt to incorporate any of AdzZoo's trade names, trademarks, service names, service marks, product names, the Company's name, or any derivative thereof, into any electronic mail address.

Also, in **Section 3.2.6 - Trademarks and Copyrights** AdzZoo will not allow the use of its trade names, trademarks, designs, or symbols by any person, including an AdzZoo AIR, without its prior, written permission. AIR's may not produce, with the intent to sale or distribute, any recorded company events or speeches without written permission from AdzZoo. Nor should AIR's reproduce, no matter with the intent to sale or for personal use, any recording of company produced audio or video tape presentations.

As of 9/8/09 all AdzZoo members with **ANY** form of advertising for the purpose of recruitment or to solicit business must submit it for approval. Also, please make sure you or anyone on your team **DOES NOT** create a domain with the AdzZoo name in it. If this is submitted, it will be denied and you will lose the money you spent to buy it. Please consult the Compliance Bulletin on advertising, before submitting your requests. If you have any questions, please email Compliance directly at [compliance@adzoomail.com](mailto:compliance@adzoomail.com).

<p><b>PLEASE ENSURE THAT ALL MEMBERS OF YOUR DOWNLINE HAVE REVIEWED THIS BULLETIN. MAKE SURE THEY ARE AWARE OF ALL COMPLIANCE UPDATES TO THE FIELD.</b></p>
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