

# CUSTOM AD CAMPAIGN

## Quote Information

1601 S Zack Hinton Parkway McDonough, GA 30253



Looking for a custom solution? AdzZoo can create a package that will fit your company's specific needs. Please complete this form and return it to AdzZoo by fax, 770-305-0080, or by email to [custom@adzoo.com](mailto:custom@adzoo.com). Within five working days we will email you a detailed PPC review and custom proposal.

AdzZoo Sales Rep	AdzZoo Sales Rep Phone Number	AdzZoo Sales Rep Email
*Client Contact Name	*Client Contact Number	*Client Contact Email

Company:

Company Website:

**Target Market** (ex, United States, Georgia, Global)?

Is this a **Franchise** / Are there multiple locations?

**Market Position** / Detailed Business Description:

**Primary Campaign Focus** / What specifically do you want to advertise?

**Unique Selling Propositions** / What sets your business apart from competitors?

**Competitive Landscape** / Your top competition:

**Words that describe your business?**

**Words that are negative to your business** (ex, do not deliver, do not sell used cars)?

**Target CPA** / What is the value of a new lead?

Are you **currently running a Google/Yahoo/or Bing PPC** campaign? Yes No

*Please keep in mind we will NOT want to compete against another PPC campaign.*

*OPTIONAL: If you already have a Pay per Click (PPC) account, you may invite [custom@adzoo.com](mailto:custom@adzoo.com) to have "Reports Access" so that we may view your account details and offer a thorough campaign analysis and a comprehensive review report – at no cost to you. We will not modify your account. A reports access user only has the ability to create and run reports on the PPC. Within five (5) working days we will email you a detailed PPC review and you can disable our access to the account.*

\*Required Fields. I understand that AdzZoo may contact client to gather additional company information.

Sales Rep Signature: \_\_\_\_\_